

About Us



The Alameda Shade Shop has been serving our local community for more than sixty years- about 30 of which it has been in our family. We pride ourselves in servicing the local communities of Victorian homes with our elegant window shades. Examples of our work can be seen across the island of Alameda on every street, and we're bringing our product to you via the Internet.

Dan and Diane Hayes

Truly One of a Kind

Everything we do here is custom, from the size of the shade to its decorations so we have laid out the steps to ordering below:

- Measuring
- Materials
- Styles
- Options
- Pricing
- Ordering

We have collected some pictures of completed projects for ideas and to show you what roller shades look like mounted on a window.

Please click the Gallery links in the navigation bar.

If you are looking for a product even more custom than just a plain ol' roller shade, we do offer Laminations. We can use a customer's own fabric and laminate it to our blackout fabrics to create something that is truly one of a kind.

Free Samples! If you would like free samples of our fabrics and a brochure, email us or gives us a call and we will be happy to send one your way!

For Patrons in and around the San Francisco/ Oakland Bay Area we offer an even wider selection of window coverings. We carry many different roller shades and other window covering products.

If you have ANY questions please call or [contact us](#), we are eager to help! If you get the chance, visit us at our shop in Alameda, California, we have a full gallery and would love to show you our products!

Roller Shade Measuring

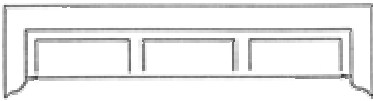
Forgive us for being Technical, but this is important!
Check out the Completed Projects page for examples of both mounting styles.

Accurately measuring your shades will ensure a custom fit for your selected window treatment. Follow the guidelines when measuring for your window shades. Use a metal tape measure. Include measurements and selected mounting method with your shade order. All measurements have to be accurate to within 1/16th of an inch. All measurements are in inches.

The easiest manner to measure for shades is, if you already have shades and are replacing them, is to use what you have. Measure and record the tip to tip. We will duplicate this and they will fit the same way your existing shades fit. Measure height from top of roller to desired hem.

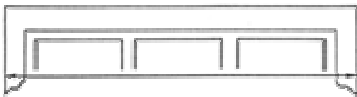
Inside Bracket Mounting is used when the window is recessed allowing the shade to be hung inside the window casement. Outside Bracket Mounting is used when there is insufficient room to hang a shade, or if you prefer, by design, to hang the shade outside the window frame.

For Inside Bracket Mount:



Measure the exact distance between the points where the brackets are to be placed inside the window casement. Round measurement down to the nearest 1/16 inch. Specify (IB) with your order. We will allow for Bracket Clearance.

For Outside Bracket Mount:



brackets be placed to allow for 1 ½” to 2” overlap on each side of the casement. Specify “Outside Bracket Mounting” (OB) with your order.

Doors

Doors are usually outside mounted, but you can give us the dimensions two ways; You can either give us the regular outside mount dimensions as specified previously, or you can give us the dimensions of the window pane and we will make the shade so that the cloth is at least that large.

Measuring Shade Length:

Measure the full height of your window opening from the top of the opening to the sill. We will add 10 inches. This 10" is the margin required to permit the shade to be drawn to its full length without being torn from the roller.

Mounting:

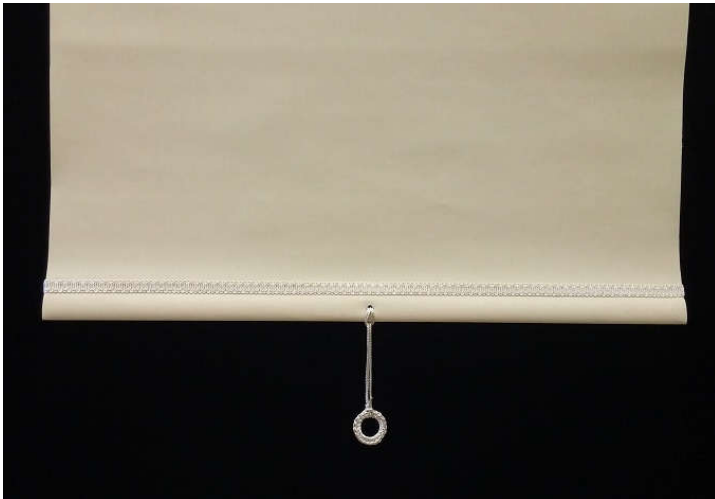
Brackets, instructions are packed with shades. Screws are for your discretion as to the surface your are mounting into.

Roller Shade Styles

Basic Shades

Basic Shades: (Use price grids) Are available with a plain hem and ring pull which is included in the base price. The shade is hand made and the stitching is covered with your choice of gimp.

Straight Hem



Scallop Patterns

Scallop Patterns: There are many different styles of roller shades, so to help you visualize we have linked the scallops to pictures of example shades we have made with that particular scallop.

Helen w/Points



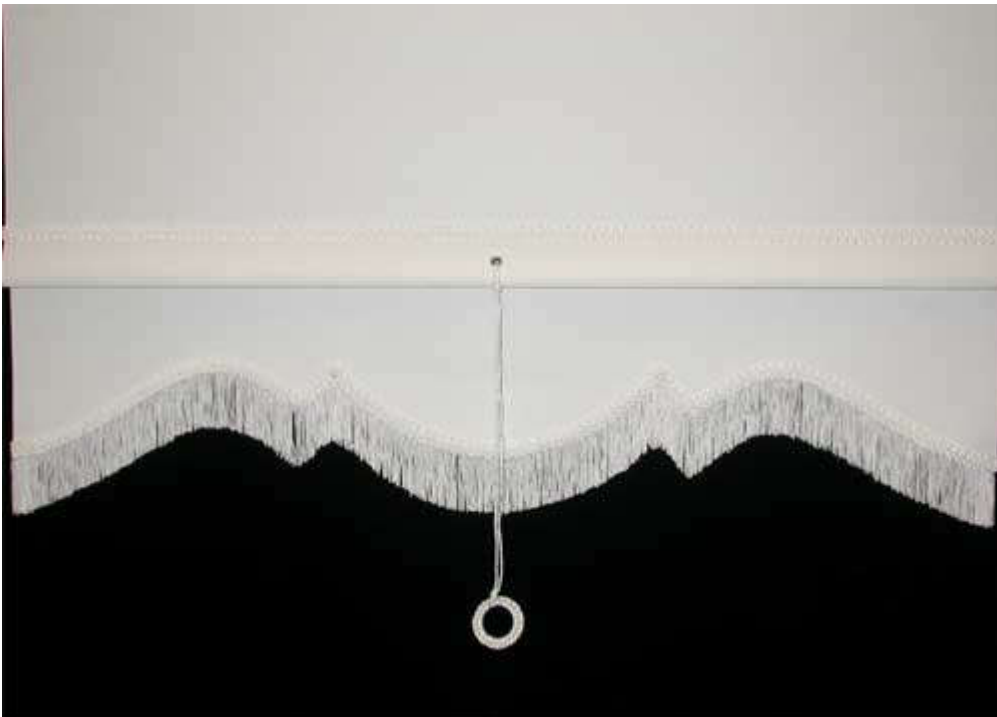
Roman



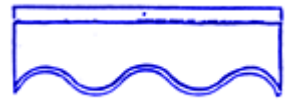
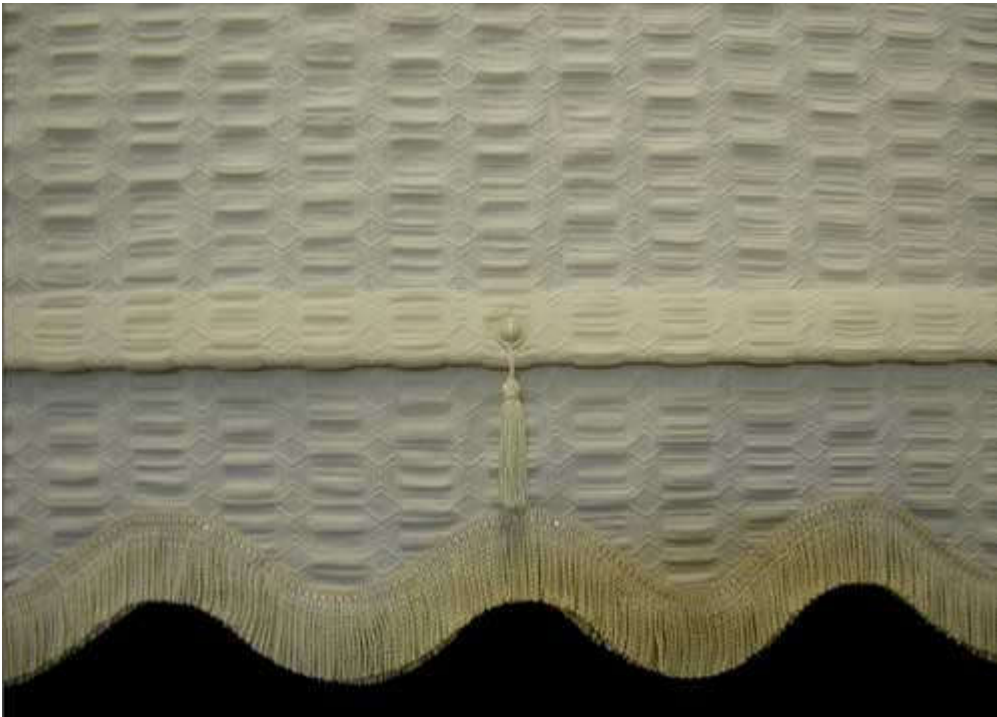
Lynn



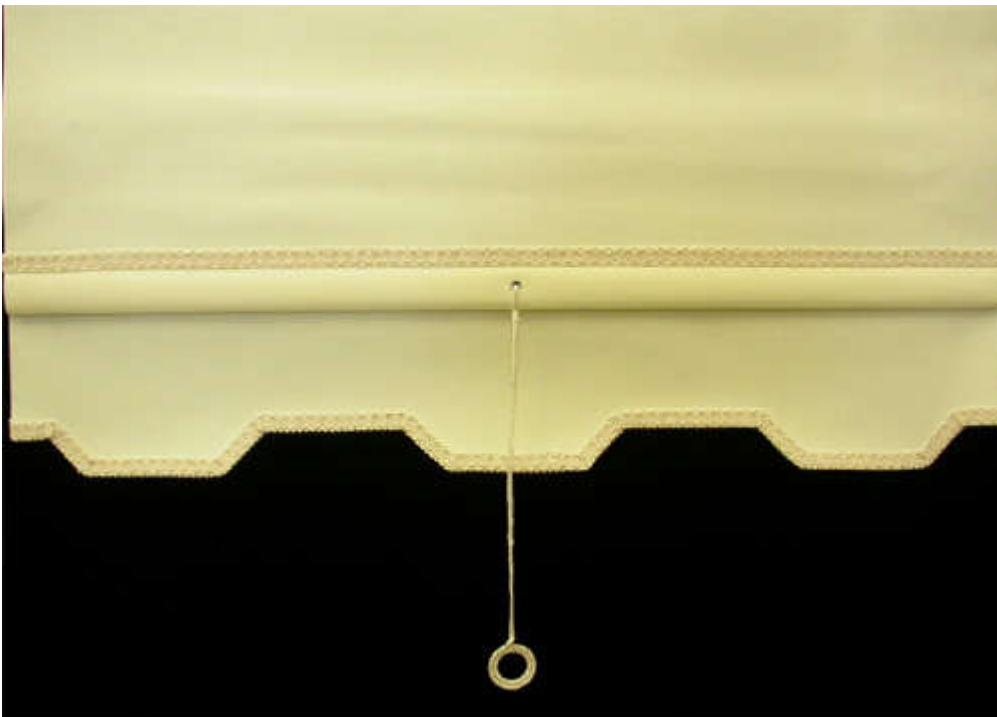
Helen w/No Points



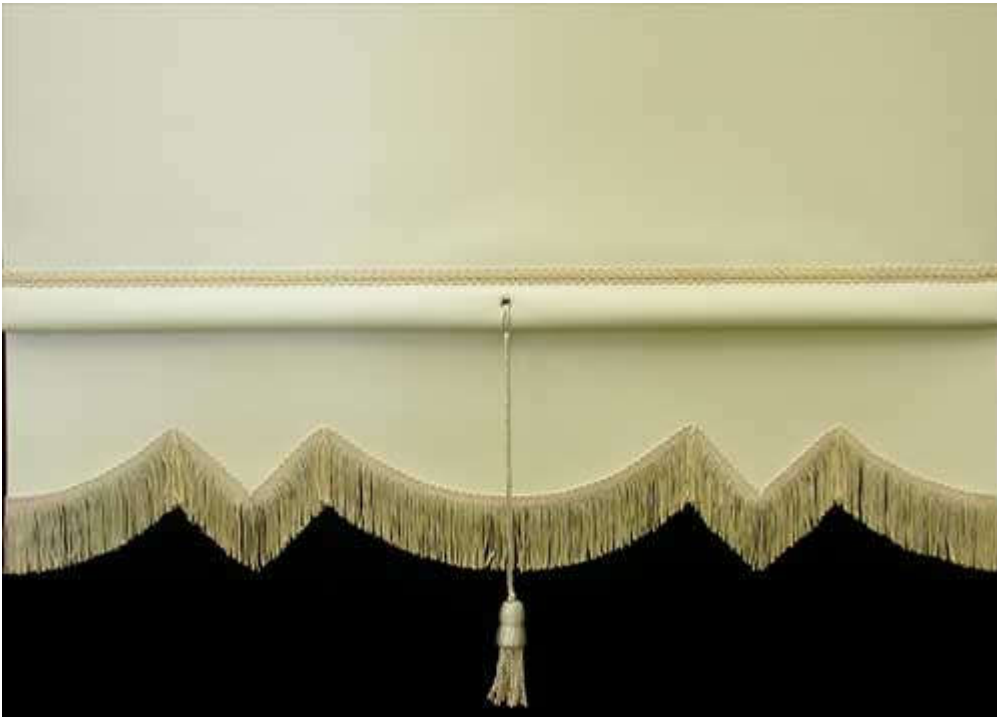
Wave – Small or Large



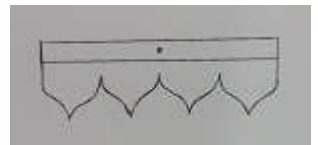
Vogue



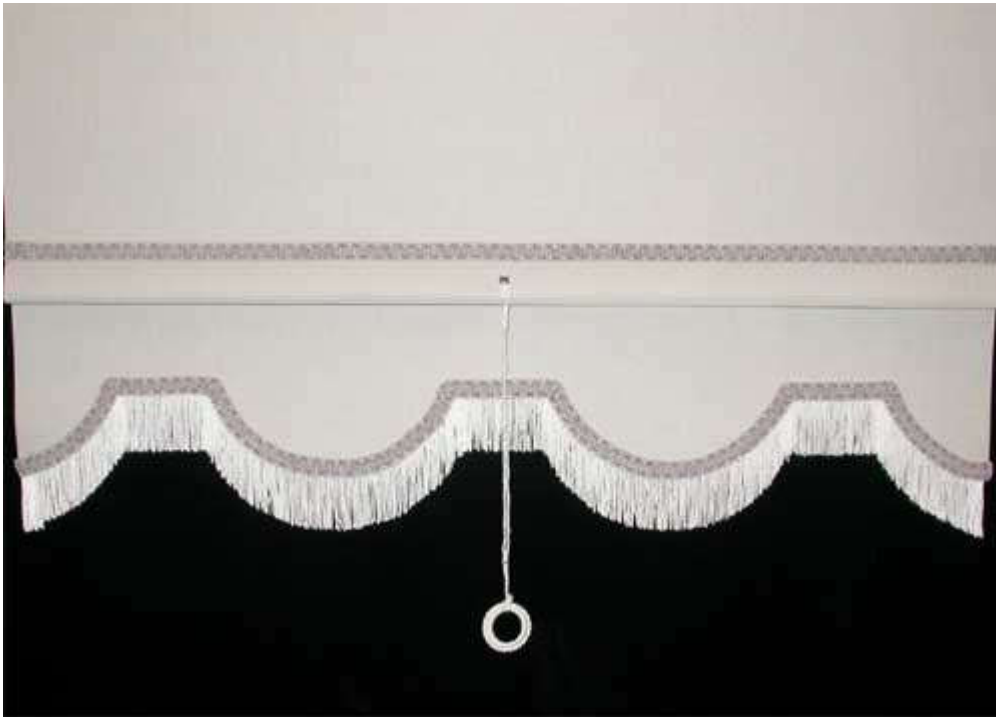
Beverly



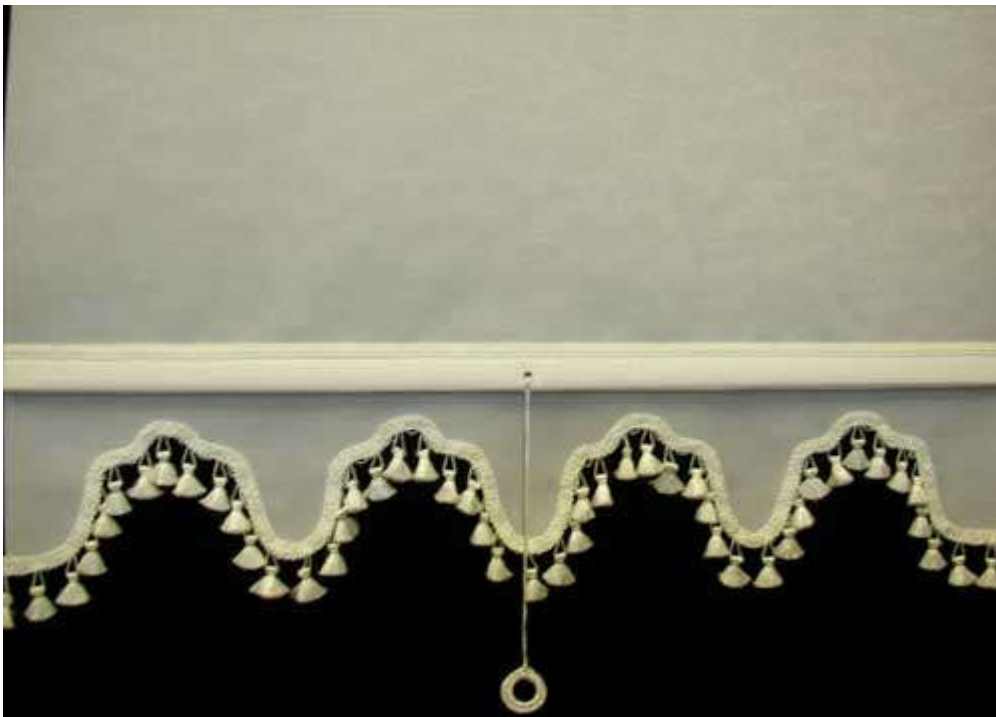
Lydia



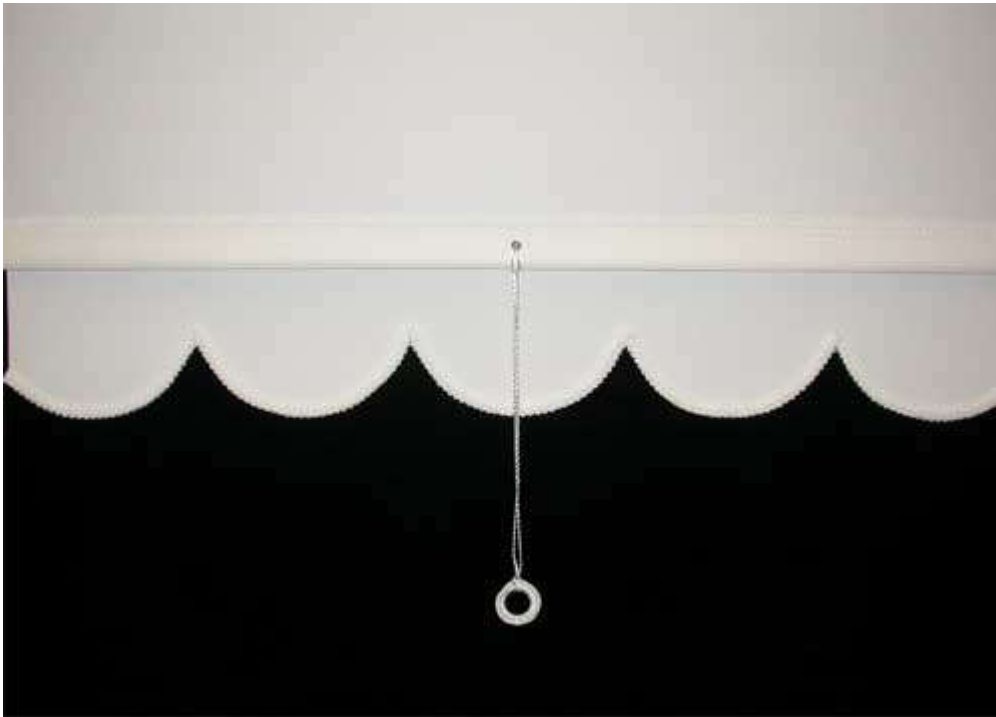
Jean



Spartan



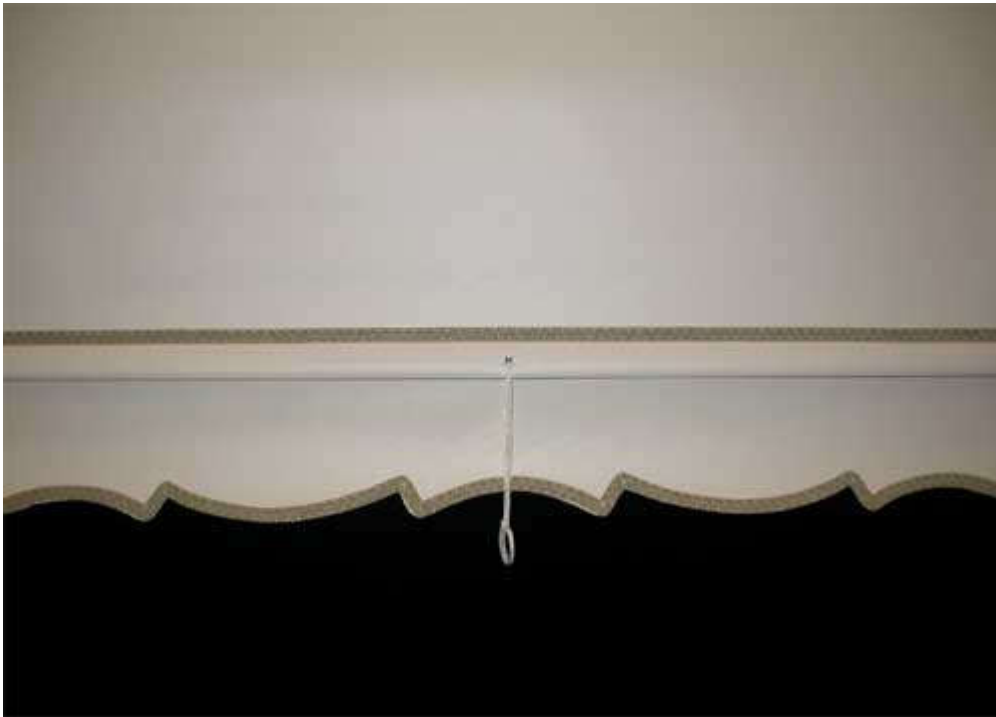
Tempo 3,6, & 9 inch



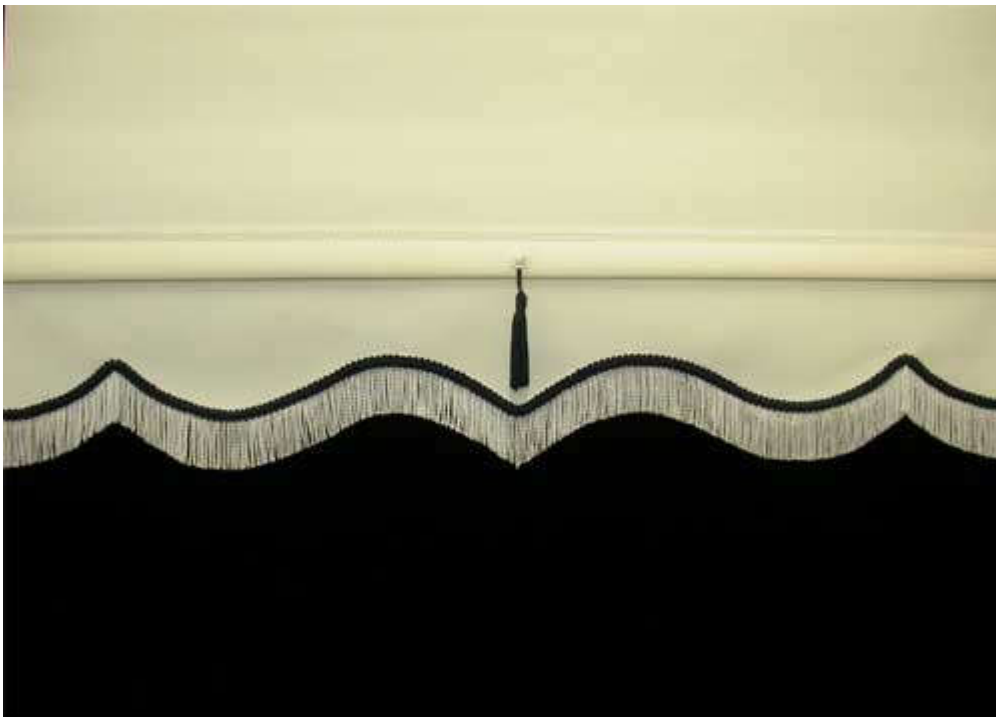
Shallow Bell



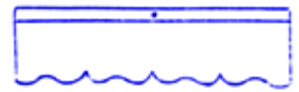
Lorene



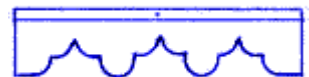
Diane



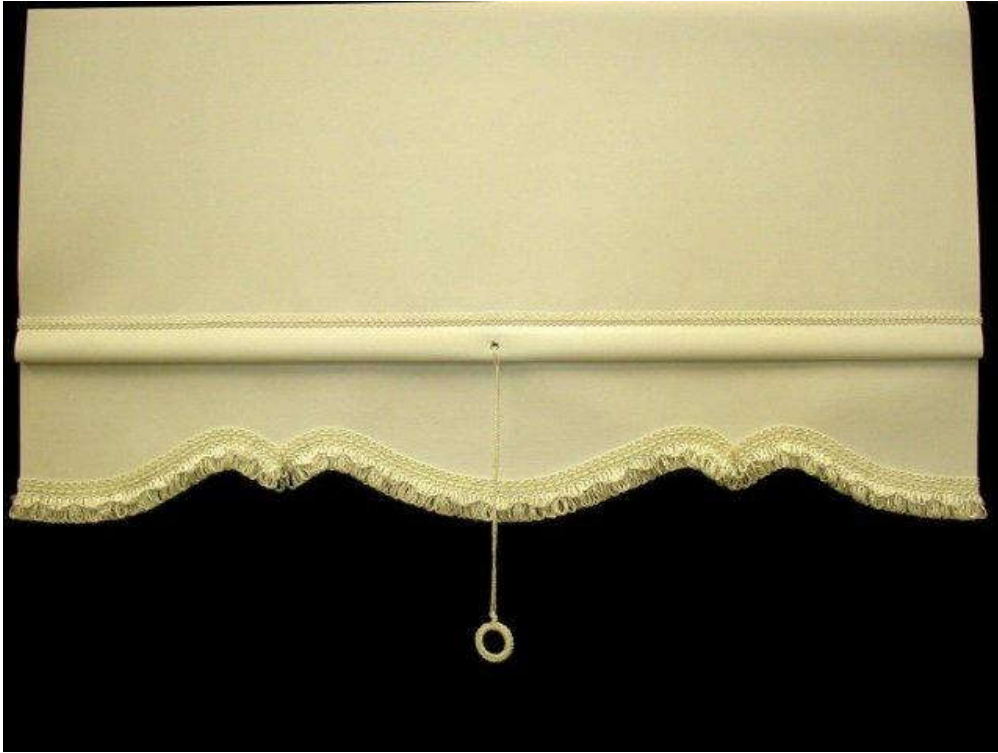
Reverse Diane



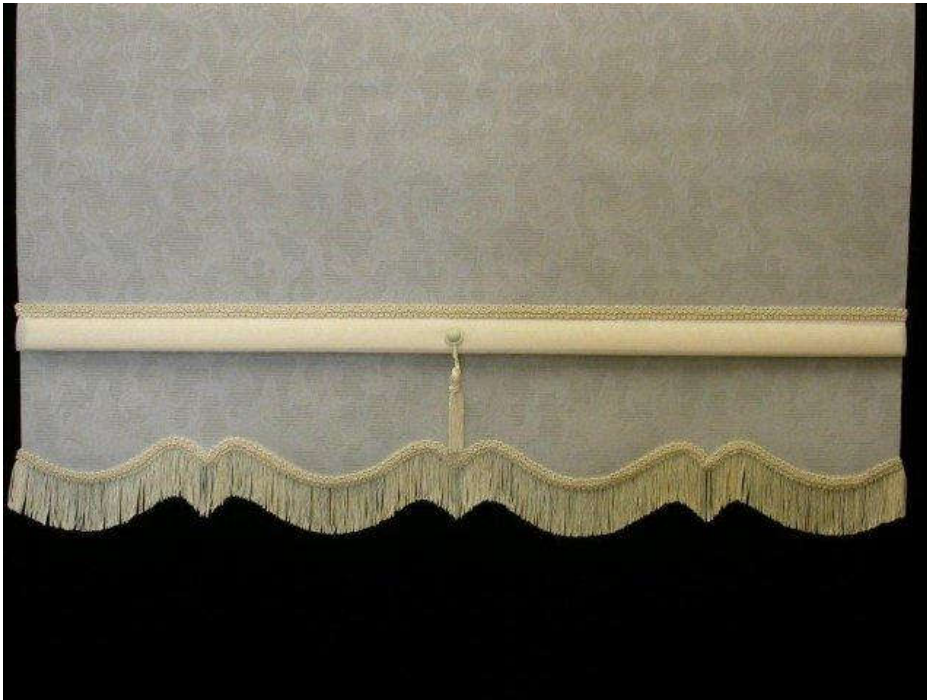
Megan



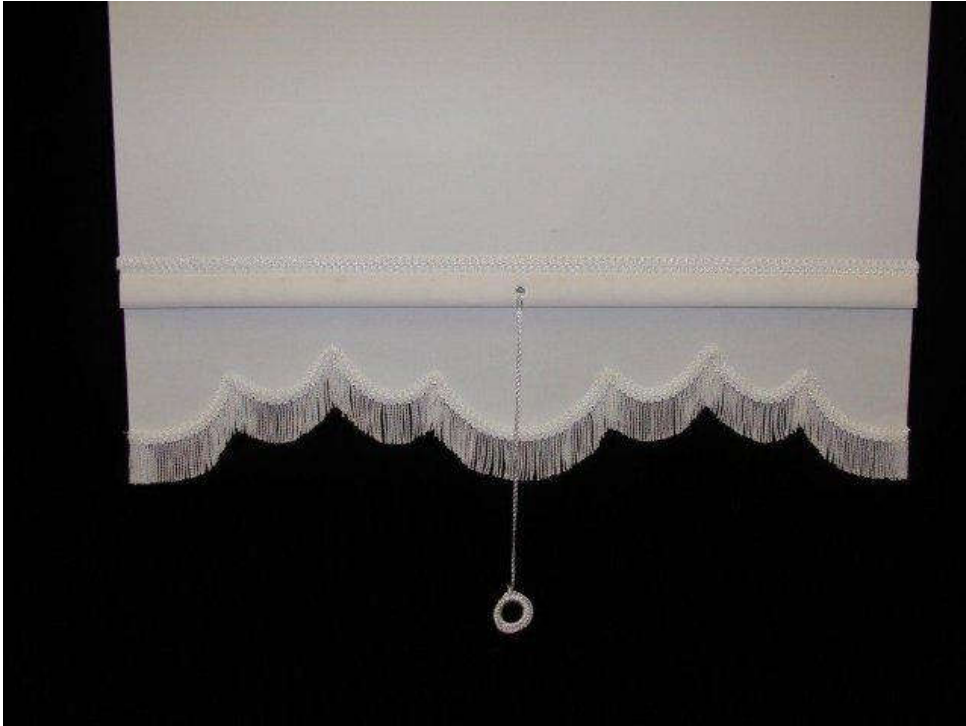
Kathleen



Sweetheart



Shallow Megan



Big Bell

